



## UF Electric fireplaces TRADE PRICELIST 2019

Effective October 2019

Trade prices are exclusive of VAT & shipping.  
Allow £55 per pallet for shipping within UK mainland.  
(Not Highlands or Islands which may be extra).

All fires are supplied with a realistic log set, adjustable heat output and remote control or smartphone app



### OUR STUNNING RANGE OF ELECTRIC FIREPLACES

If gas or bioethanol just don't do it for you, we can supply the best standard-size electric fires in the market, or if standard won't fit, we can bespoke electric fires up to 3m wide..

Our electric fires can be created in many different configurations to replicate a typical gas fireplace. Our linear fuel-effects have a contemporary, minimalistic look and are available in various widths with several options of flame colour and fuel bed. Contact us with your drawings or ideas.

Our electric fire range is powered by the very latest LED lighting technology. The simplicity of these electric fires enables absolute freedom to create and design individual feature fireplaces, as it is electrical there are virtually no limitations as to where they can be installed. With a choice of sizes from 500mm to 1800mm, as well as two or three sided glass models, Urban Fires electric fires range offers greater scope and choice to create a special installation for any project.

Many of our electric fires have anti-reflective glass as standard and all have a very realistic High Definition log set. There is remote control by handset or by smartphone/tablet app in the case of our prestige models, using the latest bluetooth technology.

## JUST LAUNCHED!

The first of a brand new range of inexpensive electric fires with the features you need.



A one-box, one price, solution  
Front, corner & three-sided models in one package.  
Five fuel bed options with every fire.



Woodland



Slate



Orange, large crystals



Blue, large crystals



Pink, large crystals

ITEM	DESCRIPTION	Price (Ex-VAT)
<b>UF1200-EL</b> 1175w x 424h* x 279d	1200mm wide electric fireplace, with realistic HD log fuel bed & Crystalight minimalist options. Remote control.	<b>£1799.80</b>
<b>UF1600-EL</b> 1600w x 424h* x 27d	1600mm wide electric fireplace with realistic HD log fuel bed & Crystalight minimalist options. Remote control. Available soon.	<b>£POA</b>

\*Viewable area (window)

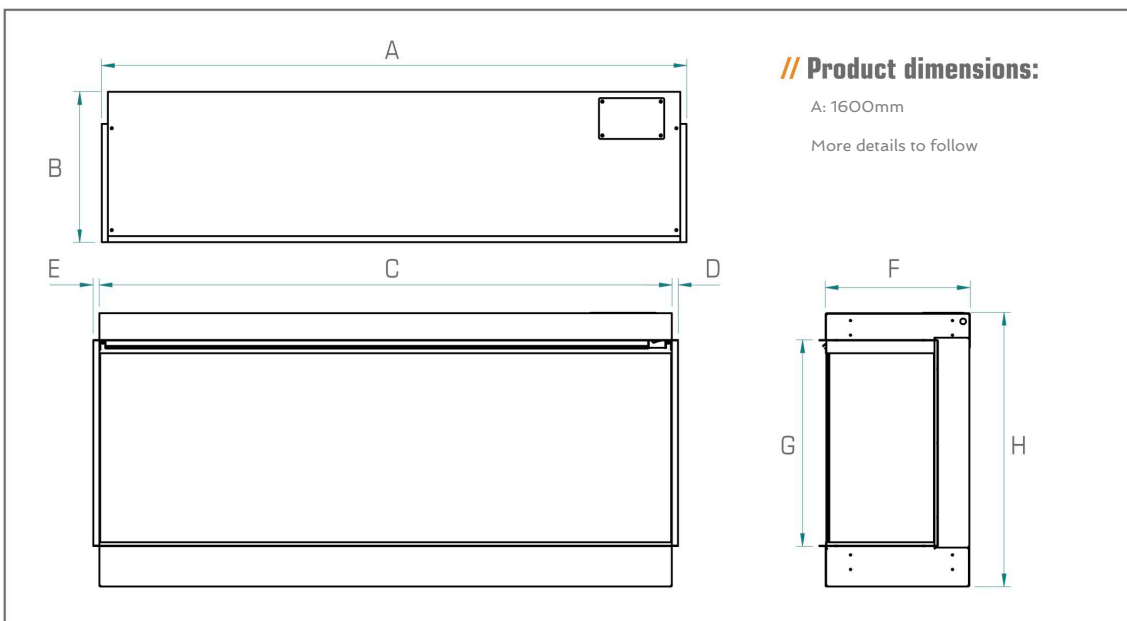
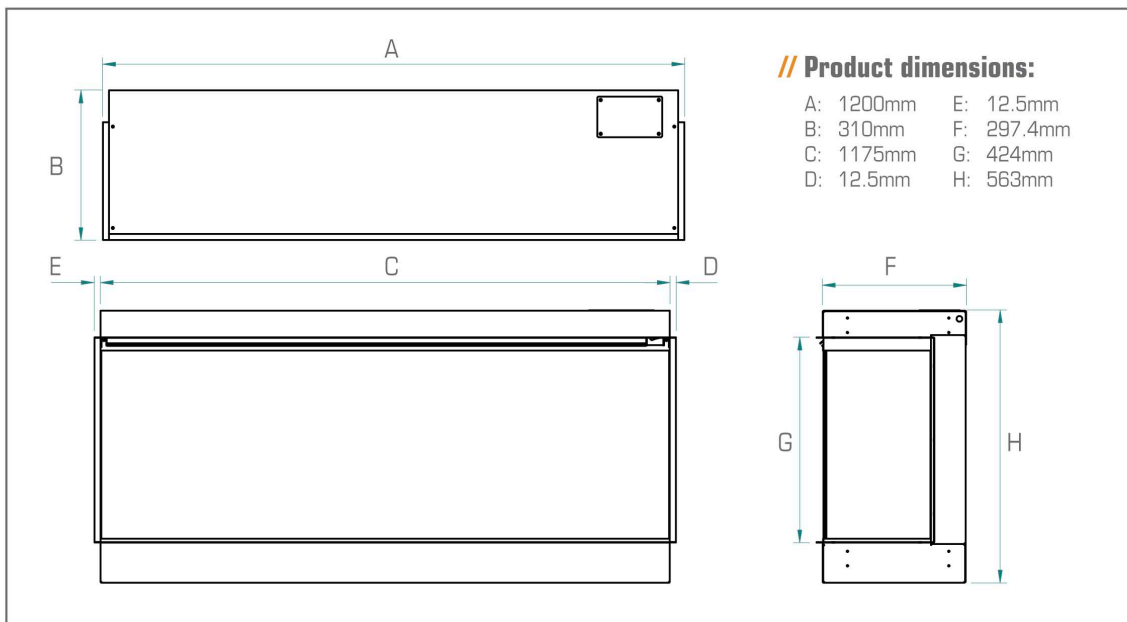
# TECHNICAL DETAILS

## // Technical

// **PRODUCT SPECS**  
 Supply voltage: 220-240V AC  
 Rating power: 50Hz 1500W  
 Fuse rating: 13 Amp  
 Heating elements: 1500W  
 Lighting: LED

// **PRODUCT FEATURES**  
 Full thermostatic control  
 Timer control options  
 Downlighting  
 Remote control  
 3 fuel bed options - log and crystals  
 1-, 2- or 3-sided installation  
 3 different fuel bed colours  
 3-pin plug included

// **INSTALLATION**  
 Simple for any builder or site contractor.  
 Plug & play! Full details included.





## PRESTIGE FRONT MODELS

With anti reflective glass, realistic HD log fuel bed and app control.



ITEM	DESCRIPTION	Price (Ex-VAT)
<b>UF1000-F-EL</b> 1000w x 357h x (316d)*	1000mm wide single-sided electric fireplace, with anti reflective glass, realistic HD log fuel bed and app control.	<b>£1799.10</b>
<b>UF1500-F-EL</b> 1506w x 355h x (315d)*	1500mm wide single-sided electric fireplace, with anti reflective glass, realistic HD log fuel bed and app control.	<b>£1979.10</b>
<b>UF1800-F-EL</b> 1752w x 410h x (315d)*	1800mm wide single-sided electric fireplace, with anti reflective glass, realistic HD log fuel bed and app control.	<b>£2456.10</b>
<b>UF800-F-EL-H</b> 800w x	800mm wide, tall, vertical, single-sided electric fireplace, with anti reflective glass, realistic HD log fuel bed and app control.	<b>£1979.10</b>
<b>UF1500-F-EL-H</b> 1506w x	1500mm wide single-sided tall design electric fireplace, with anti reflective glass, realistic HD log fuel bed and app control.	<b>£2456.10</b>
<b>UF500-F-EL</b> 492w x 400h x (316d)*	<i>500mm wide, single-sided electric fireplace, with anti reflective glass, realistic HD log fuel bed and app control.</i>	<b>£1511.10</b>
<b>UF800-F-EL</b> 703w x 420h x (311d)*	<i>800mm wide, single-sided electric fireplace, with anti reflective glass, realistic HD log fuel bed and app control.</i>	<b>£1799.10</b>

*\*Viewable area in mm for width and height, overall size for depth in mm*

## PRESTIGE CORNER MODELS

With anti reflective glass, realistic HD log fuel bed and app control.



ITEM	DESCRIPTION	Price (Ex-VAT)
<b>UF1000-C-EL</b> 1000w x 357h x (316d)*	1000mm wide corner (left or right) electric fireplace, with anti reflective glass, realistic HD log fuel bed and app control.	<b>£1799.10</b>
<b>UF1500-C-EL</b> 1506w x 355h x (315d)*	1500mm wide corner (left or right) electric fireplace, with anti reflective glass, realistic HD log fuel bed and app control.	<b>£1979.10</b>
<b>UF1800-C-EL</b> 1752w x 410h x (315d)*	1800mm wide corner (left or right) electric fireplace, with anti reflective glass, realistic HD log fuel bed and app control.	<b>£2456.10</b>
<b>UF1500-C-EL-H</b> 1506w x	1500mm wide corner (left or right) tall design electric fireplace, with anti reflective glass, realistic HD log fuel bed and app control.	<b>£2456.10</b>
<b>UF800-C-EL-H</b> 800w x	800mm wide, tall, vertical, corner (left or right) electric fireplace, with anti reflective glass, realistic HD log fuel bed and app control.	<b>£1979.10</b>
<b>UF500-C-EL</b> 492w x 400h x (316d)*	<i>500mm wide, corner (left or right) electric fireplace, with anti reflective glass, realistic HD log fuel bed and app control.</i>	<b>£1511.10</b>
<b>UF800-C-EL</b> 703w x 420h x (311d)*	<i>800mm wide, corner (left or right) electric fireplace, with anti reflective glass, realistic HD log fuel bed and app control.</i>	<b>£1799.10</b>

\*Viewable area in mm for width and height, overall size for depth in mm



# PRESTIGE THREE-SIDED MODELS

With anti reflective glass, realistic HD log fuel bed and app control.



ITEM	DESCRIPTION	Price (Ex-VAT)
<b>UF1000-3-EL</b> 1000w x 357h x (316d)*	1000mm wide corner (left or right) electric fireplace, with anti reflective glass, realistic HD log fuel bed and app control.	<b>£1799.10</b>
<b>UF1500-3-EL</b> 1506w x 355h x (315d)*	1500mm wide corner (left or right) electric fireplace, with anti reflective glass, realistic HD log fuel bed and app control.	<b>£1979.10</b>
<b>UF1800-3-EL</b> 1752w x 410h x (315d)*	1800mm wide corner (left or right) electric fireplace, with anti reflective glass, realistic HD log fuel bed and app control.	<b>£2456.10</b>
<b>UF1500-3-EL-H</b> 1506w x	1500mm wide corner (left or right) tall design electric fireplace, with anti reflective glass, realistic HD log fuel bed and app control.	<b>£2456.10</b>
<b>UF800-3-EL-H</b> 800w x	800mm wide, tall, vertical, corner (left or right) electric fireplace, with anti reflective glass, realistic HD log fuel bed and app control.	<b>£1979.10</b>
<b>UF500-3-EL</b> 492w x 400h x (316d)*	500mm wide, corner (left or right) electric fireplace, with anti reflective glass, realistic HD log fuel bed and app control.	<b>£1511.10</b>
<b>UF800-3-EL</b> 703w x 420h x (311d)*	800mm wide, corner (left or right) electric fireplace, with anti reflective glass, realistic HD log fuel bed and app control.	<b>£1799.10</b>

\*Viewable area in mm for width and height, overall size for depth in mm